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December 23rd, 2013 | TAGS: HOT & COLD FOOD, QSR

Chester's Opens Seven New Locations in November

Published in *CSP Daily News*

Adds sites in Georgia, Michigan, Minnesota, Missouri, New Mexico, Pennsylvania, Texas

BIRMINGHAM, Ala. -- Chester's International opened seven new locations in November, partnering with local retailers in Georgia, Michigan, Minnesota, Missouri, New Mexico, Pennsylvania and Texas. Also during the month of November, an existing Chester's location in Maine was remodeled.

Customers can now purchase Chester's fried chicken at the following new Chester's locations: Bald Eagle Truck Stop in McElhattan, Pa.; Ben's Supercenter in Marlette, Mich.; Garden City Chevron in Garden City, Ga.; Grand Market in Onamia, Minn.; Super Food Mart in Overton, Texas; and Love's Travel Stop & Country Stores in Bloomsdale, Mo., and Clayton, N.M.

The remodeled store is Yellow Front Grocery in Damariscotta, Maine.

"November has proved to be a busy month filled with many additions to the Chester's family. We are happy to welcome each and every new operator to our team and look forward a strong finish to the fiscal year," said Jennifer Dodd, senior vice president of operations at Chester's International, LLC.

Along with its Chester's bone-in chicken, tenders and boneless wings, Chester's offers a variety of signature side items including potato wedges, mashed potatoes and gravy, fried corn, macaroni and cheese and coleslaw, as well as Chester's dipping sauces to complement to menu items.

Birmingham, Ala.-based Chester's is a leader of quick-serve restaurant (QSR) concepts with more than 2,000 Chester Fried licensed and Chester's franchised locations. Along with its menu, it offers flexible size and store layout options, training and support. Chester's uses only fresh chicken that is specially marinated and double-breaded using a proprietary family recipe and offers bone-in, tenders and potato wedges as well as sandwiches, wraps, salads, breakfast and sides.



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