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Chester's Introduces Family & Party Packs
Supermarkets, many c-stores to offer 24-, 48-piece meals

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BIRMINGHAM, Ala. -- Chester's International LLC is adding Family Packs and Party Packs to the menu in all supermarket locations and in convenience store locations that offer 24-piece or larger orders on their menus. Intended for catering or large carryout orders, Chester's Family and Party Packs are a response to customer demand for large-sized portions for various gatherings.

Chester's Family Packs contain 24 pieces of Chester's bone-in chicken. Chester's Party Packs contain 48 pieces of Chester's bone-in chicken. The Family Packs and Party Packs also can hold more than 50 and 125 of Chester's chicken tenders, respectively.

"Chester's recognizes that families are busy and looking for home meal replacement solutions," said Jennifer Dodd, senior vice president of operations at Chester's. "With Chester's new Family Packs and Party Packs, customers do not have to worry about what is for dinner or what to bring to the next summer gathering."

Alongside the chicken, Chester's locations offer a variety of Chester's signature side items including Chester's potato wedges, mashed potatoes, macaroni and cheese and biscuits. Chester's dipping sauces complement the menu items.

Chester's Family Packs and Party Packs are now available at participating locations.

Birmingham, Ala.-based Chester's is a leader of quick serve restaurant (QSR) concepts with more than 2,000 Chester Fried licensed and Chester's franchised locations. Along with its menu, Chester's offers flexible size and store layout options, training and support. Chester's uses only fresh chicken that is specially marinated and double-breaded using a proprietary family recipe and offers bone-in, tenders and potato wedges as well as sandwiches, wraps, salads, breakfast and sides.

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